

**2025 END OF SEMESTER EXAMS – GRAPHIC DESIGN 1
FORM TWO**

PAPER 1

Answer all questions from this section

1. Which of these typefaces was based on inscriptions found on the Trajan Column?
(A) Text (B) Roman (C) Gothic (D) Script
2. Brainstorming in graphic design occurs during
(A) Thumbnail sketches (B) Colouring (C) Visualization (D) Appreciation
3. Marketing of goods on Television is known as ()
(A) Set designs (B) Commercials (C) Classified advertisement (D) Graphics
4. What benefit do Graphic designers gain from market surveys?
(A) The designers have the chance to learn new trades.
(B) Other customers are introduced to the good designers.
(C) They help to put reasonable prices on artwork.
(D) Works of graphic designers sell faster.
5. Which binding method is **most** suitable for ten signatures?
(A) Perfect binding (B) Side-stitch (C) Saddle-stitch (D) Multi-section
6. The only binding method that does **not** permit pages to lie flat when opened is
(A) Mechanical binding (B) Adhesive binding
(C) Side stitching (D) Saddle stitching
7. The tool on which the graphic designer mixes his paint is called
(A) Canvas (B) Clate (C) Palette (D) Tin lid
8. An imaginary line that marks the top of letters like a, e, c, x is known as
(A) Baseline (B) Counter (C) Mean line (D) X-height
9. A designer's scrap book serve as
(A) A sketch pad (B) A source of reference
(C) An album for photographs (D) A social and artistic brochure
10. Two reproduction methods in Graphic design are
(A) Cropping and scaling (B) Screen and block printing
(C) Enlarging and reducing (D) Drawing and sketching
11. The pictorial lettering developed by the ancient Egyptians around 300BC is known as
(A) Cuneiform (B) Pictograms (C) Hieroglyphics (D) Phonograms
12. Words written under an illustration are termed
(A) Copy (B) Caption (C) Text (D) Heading
13. Examples of the mechanical binding style are
(A) Comb and spiral (B) Perfect and rin
(C) Saddle stitched and post bound (D) Side saddle and case bound
14. Working drawing are
(A) Final drawing of a finished work (B) Illustrations made in books

- (C) Sketches to show how to make a product (D) Thumbnail sketches made by artist
15. Distance in a coloured picture is depicted by
(A) Complementary colours (B) Aerial perspective
(C) Linear perspective (D) The drawing of parallel lines
16. The **commonest** printing paper is
(A) Art paper (B) Cartridge paper (C) Bond paper (D) Newsprint
17. Primary colours of light include.....
(A) Blue, Green and Red (B) Yellow, Red and Blue
(C) Red, Green and Yellow (D) Orange, yellow and red
18. Illustrations in children's books are **most** effective when rendered when in
(A) Cross hatching (B) Flat colour (C) Silhouette (D) Stippling
19. Identify the name given to thin parallel lines drawn on layout to indicate body of a text
(A) Comps (B) Greeks (C) Loops (D) Script
20. A gauze-like material used on the spine of a book when binding is called
(A) Bandage (B) Mesh (C) Muslin (D) Tarpaulin
21. The processes involved in single-section binding are.....
(A) Folding, Collating, Stitching (B) Gathering, Gluing, Stamping
(C) Pressing, Stamping, Stitching (D) Rounding, Backing, Lining
22. Which of the following add additional strength to the spine of a case bound book
(A) End papers (B) Stitching cloth (C) Bandage (D) Gauze
23. The artist book that serves as a resource material for idea development is known as (A)
Artist brochure (B) Portfolio (C) Scrap book (D) Sketch book
24. For designers to meet deadlines, they must
(A) Ensure that their clients are punctual (B) Keep lines of text within the layout
(C) Complete assigned jobs on schedule (D) prevent wastage at work place
25. What is rounding in book binding?
(A) Attaching cover boards to books (B) Trimming the edges of books
(C) Shaping the spine of books (D) Arranging printed sheets in books
26. A poster is described as Pictorial if it
(A) Has border designs (B) Is painted on walls
(C) Has words and illustrations (D) Advertises goods
27. The device used for cutting paper is called
(A) Plough (B) Binder's saw (C) Bodkin (D) Guillotine
28. All the following are qualities of paper except?
(A) It is flat (B) It is non- biodegradable (C) It is flat (D) It is versatile
29. In industrial modern production of paper, the following are all part of the stages except?
(A) Pounding (B) Washing (C) Pulping (D) Sizing

30. A cartoon that simulates movement is called
(A) Animation (B) Comic strip (C) Thumbnails (D) Caricature
31. Which of the following papers has one side being glossy and other not?
(A) Tracing paper (B) Chip board (C) Art card (D) Chromocoat
32. How many A3 papers make up A1?
(A) 4 (B) 3 (C) 2 (D) 1
33. The father of Paper is
(A) Audrey Beardsley (B) Chai Lun (C) Jules Cheret (D) John Lun
34. Uncontrolled marbling is a form of monoprint because
(A) Kerosine alone can make colour float (B) Only one print of pattern can be made
(C) Only oil paint is used for marbling (D) One person can make a print at a time
35. Writing as a form of visual communication is also used to
(A) Change the meaning of words (B) Hasten civilization
(C) Record events permanently (D) Decorate highways
36. If paper is set so that its horizontal length is longer than vertical length, it is said to be a
(A) Quarto (B) Landscape (C) Folio (D) Portrait
37. The image area in poster constitutes the
(A) Background (B) Foreground (C) Negative space (D) Positive space
38. Which of the following measurement indicates the size of an A4 sheet?
(A) 210 mm x 297 mm (B) 297 mm x 420 mm
(C) 420mm x 590mm (D) 594mm x 841mm
39. During exhibition two dimensional works should be
(A) Mount on wall (B) Kept on the floor (C) Placed on tables (D) Hung from ceiling
40. Which of the following factors should be considered first when planning an exhibition?
(A) Decorating the wall (B) Opening ceremony
(C) Mounting exhibits (D) Preparation of programme.

END OF PAPER